



Building SerpicoAI Without Writing a Single Line of Code

When I say SerpicoAI is “no fluff, no hype,” I mean it. Even this website was built entirely with AI — vibe-coded from start to finish.

Why Build With AI?

My goal was to prove that you can build a polished, production-ready website without touching a line of code. All it takes is clear direction, the right mix of models, and a creative feedback loop. That’s vibe coding in action.

Step 1 – Vibe Coding the Front End with Claude

I built the front end through an iterative collaboration with Claude. I guided the layout, tone, and visual flow, refining each version until the result captured exactly what I wanted for the SerpicoAI brand. Every component, every section, every bit of copy was shaped through that back-and-forth process — not coded, but co-designed.

Step 2 – The Four-Model Spec Competition

With a strong front end in hand, I gave that dashboard to four large-language models — ChatGPT, Gemini, Claude, and Grok — through OpenRouter. Each model analyzed the design and produced its own detailed specification for expanding it into a complete AI-driven website. I reviewed all four, pulled the smartest ideas from each, and merged them into one master spec. That document became the technical foundation for the rest of the build.

Step 3 – Codex Takes Over in Cursor

I fed the final spec into GPT-Codex inside Cursor. Codex handled the backend logic, interactivity, and integration layers. My role was pure direction — review, adjust, and refine until the entire site came together exactly as envisioned.

No Manual Coding. No Compromise.

Every line of HTML, JavaScript, and backend code came from AI. My job was to steer. The result is a site that reflects the same principle I teach in my workshops: use AI for the heavy lifting so you can focus on creativity, clarity, and vision.

Takeaways

- **Prompt clarity wins.** The quality of your output depends entirely on how precisely you describe what you want.
- **Model diversity matters.** Running a spec competition between LLMs produces stronger, more balanced results.
- **Iterate relentlessly.** Each generation gets closer to the vision if you guide it like a creative partner.

If you’re serious about mastering AI, stop observing it — *use* it. Build something real. Let the machines handle the mechanics while you drive the vision.



Building SerpicoAI

No Code. Just AI.

"No fluff, no hype — just vibe coding from start to finish"

1



Vibe Coding the Front End with Claude

Built through iterative collaboration with Claude. Guided the layout, tone, and visual flow. Refined each version until it captured the SerpicoAI brand perfectly. Every component was co-designed through back-and-forth conversation — not coded manually.

2



The Four-Model Spec Competition

Fed the front end to ChatGPT, Gemini, Claude, and Grok via OpenRouter. Each model analyzed the design and produced detailed specifications. Reviewed all four outputs, extracted the smartest ideas from each, and merged them into one master specification.

3



Codex Takes Over in Cursor

Fed the final spec into GPT-Codex inside Cursor. Codex handled backend logic, interactivity, and integration layers. Pure direction — review, adjust, and refine until the entire site came together exactly as envisioned. Zero manual coding.

Key Takeaways

💡 Prompt clarity wins

The quality of your output depends entirely on how precisely you describe what you want.

🔄 Model diversity matters

Running a spec competition between LLMs produces stronger, more balanced results.

🔄 Iterate relentlessly

Each generation gets closer to the vision if you guide it like a creative partner.